

Maximizing Your MFR Productivity Toolbox

- (b) Program summary
 - (i) One-time set-up fee of \$25
 - (ii) \$5 per month / unlimited tours
 - (iii) Panorama / Stitching
 - (iv) Flyers
 - (v) Postcards
 - (vi) Full access to Customer Service and support
 - (vii) Reporting
 - (viii) Additional Training, including how to stitch photos into panoramas
 - (ix) Announce My Listing

iii) Other Benefits (both programs)

- (a) Reordering Images
- (a) Naming Images
- (b) Changing Music
- (c) Voice-Over
- (d) Speed
- (e) Transitions
- (f) Branded / Non-branded tours

Notes: _____

MLS Easy Tour System



Tour Set up – Step 1

- Log in through your MLS account.
- The window below will appear and you must enter your credit card information
- Then click the “Submit” button.

Product Information

MLS - VuVista Suite!

Sign up for the VuVista Suite of Powerful online Marketing and Imaging Tools including iVuPhotovista and iVuPhotoXpress featuring the exclusive iVuZoom viewing experience.

Set-Up Fee Free

Fee Per Tour \$2 USD

Credit Card Information

STEP: 1 2 3

MLS account ID [REDACTED] Found! - Fill in the information below to begin creating your RealBiz360 account.

* Name as it appears on the card: Pamela Marques

* Credit Card Type: Visa

* Credit Card Number: 4111111111111111

* Expiration Date: January 2010

* Card Verification Number: 111 3- or 4-digit number [example]

* Address: Your Billing address here

Enter your credit card info here

* City: Avondale

* Country: USA

* State/Province: Arizona

* Zip/Postal Code: 98037

* Daytime Phone Number: 888 732 5249

* Denotes Required Field

Please enter your name and address as they are listed for your debit card, credit card, or bank account.

Your phone number will not be shared or used for telemarketing. Your information is protected by our Privacy Statement.

Order Total **Click the submit Button**

SIGN UP: \$0.00 USD

TOTAL: \$0.00 USD



Submit

Tour Set up- Step 2

- Click the Continue button create tour

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Set-Up Fee	Free
Fee Per Tour	\$2 USD

Receipt

STEP: 1 2 3

STEP 1 Complete - Congratulations for Successfully Registering!

Please save or print this information for future reference



RealBiz360®
Billing Address

Pamela Marquez
12725 W Indian School
98077, Arizona, USA

Date: 2009-Feb-01

VuVista Suite!
A receipt for the service fee is generated and emailed to you, as well as being available in your account.
If you have any concerns about your receipt, please contact us at the following address: billing@realbiz360.com
Next Step: [Create Your Account](#)

Total: \$0.00 USD

[Continue](#) **Click Continue Button**

Step 3

- Create user name and password for your account.

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Sign up for the VuVista Suite of Powerful online Marketing and Imaging Tools including IVuPhotovista and IVuPhotoXpress featuring the exclusive IVuZoom viewing experience.

Set-Up Fee	Free
Fee Per Tour	\$2 USD

Create Account

STEP: 1 2 3

- * Choose and enter a User Name:
- * Choose and enter a Password:
- * Confirm your Password:
- * Email Address:

Click the Create Button

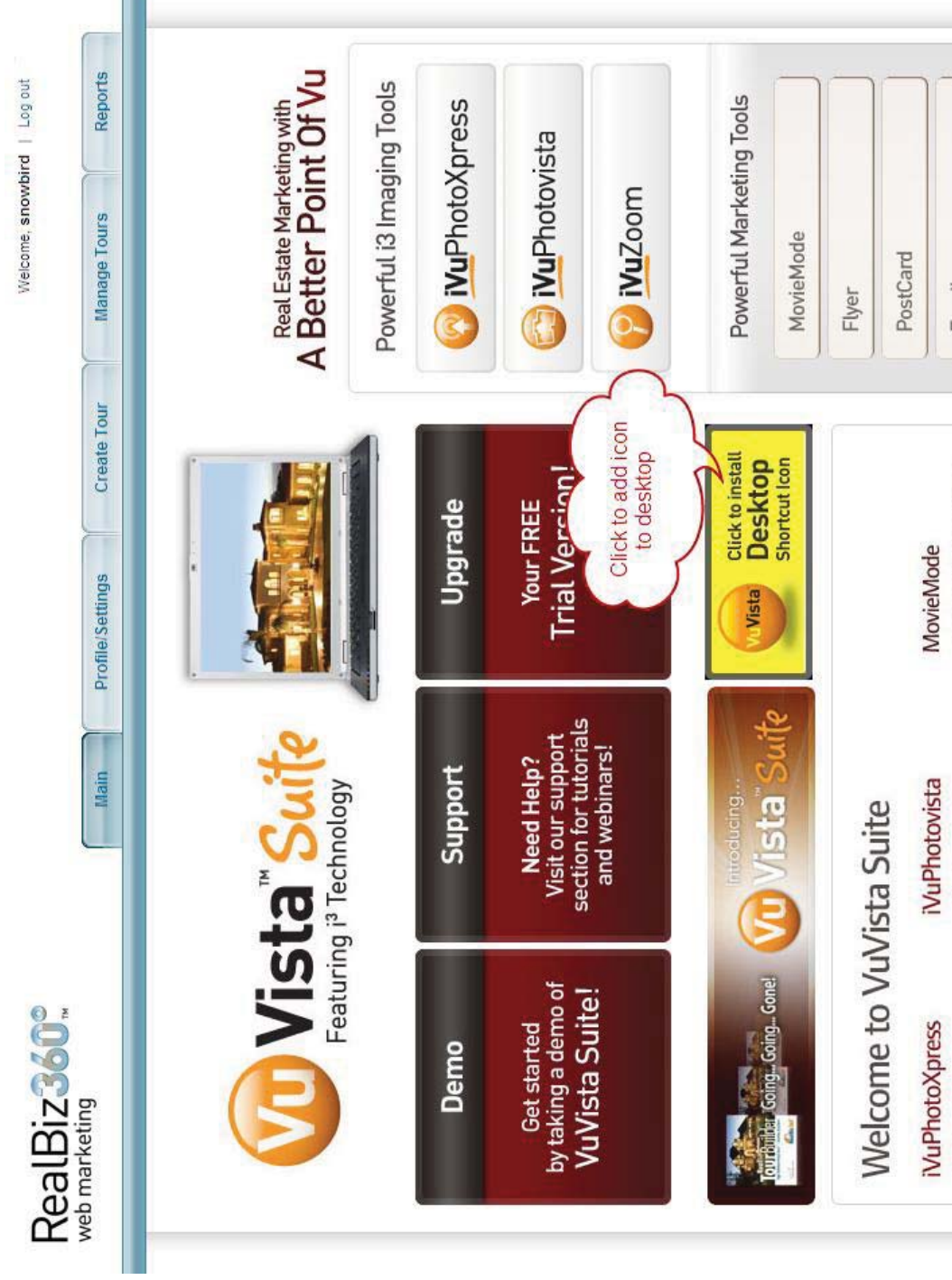
Note: User names and passwords are case sensitive

* Denotes Required Field
User Name must have minimum 6 characters.
Password must be at least 6 characters long.

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MAIN PAGE:

- You will be prompted to download an Active X control
- Double click on the **Desktop shortcut button** to add an icon on your desktop.
- Click the **Create Tour** Tab to start your tour.



CREATE TOUR:

- Enter the MLS number into the **Primary MLS ID** field
- Click the **Get MLS Data**

Welcome, snowbird | Log out

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web marketing

Main Profile/Settings Create Tour Manage Tours Reports

Create a Tour

1 Add/Edit Listing 2 Add Tour Images 3 Customize Tour 4 Tour Extras 5 Publish Tour

PROPERTY / HOUSE DETAILS

Real Estate Listings
Personal, Non-Real Estate Listings

Denotes Required Field

Listing Headline: (max. 30 characters)

Tour Status: JUST LISTED

Primary MLS ID: **Get MLS Data**

Secondary MLS ID:

***Address 1:** (Hide property information from published listing)

Address 2:

City:

Postal / Zip Code:

***Country:** Select One

***State / Province:** Select One

Number of bedrooms:

Property/House Details
This is where you add your property listing information that will be displayed on your virtual tour template and flyers.

Simply fill out the appropriate fields and options from the drop down boxes.

Once you are finished make sure to **Save Listing Information**.

By selecting **Yes** in the **Display Property section**, you are making this an active listing and you can continue creating a tour. If you select **No**, this listing will be inactive and will require you to activate it later.

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PROPERTY / HOUSE DETAILS

1 Add/Edit Listing **2** Add Tour Images **3** Customize Tour **4** Tour Extras **5** Publish Tour

Real Estate Listings
Personal, Non-Real Estate Listings

Denotes Required Field

Listing Headline: (max. 30 characters)

Tour Status: JUST LISTED

Primary MLS ID: **Get MLS Data**

Secondary MLS ID:

***Address 1:** (Hide property information from published listing)

Address 2:

City:

Postal / Zip Code:

***Country:** Select One

***State / Province:** Select One

Number of bedrooms:

MLS info data will load into the listing

MLS Data Import completed:

- Data from MLS will populate the fields you have entered within your MLS account.
- At the bottom of the page, click the **Save Listing Information** button to save your tour

Property/House Details
This is where you add your property listing information that will be displayed on your virtual tour template and flyers.

Simply fill out the appropriate fields and options from the drop down boxes.

Once you are finished make sure to **Save Listing Information**.

By selecting **Yes** in the **Display Property** section, you are making this an active listing and you can continue creating a tour. If you select **No**, this listing will be inactive and will require you to activate

* Denotes Required Field

Listing Headline: 19156 SENECA AV (max. 30 characters)

Tour Status: JUST LISTED [Get MLS Data](#)

Primary MLS ID: M11107735

Secondary MLS ID:

***Address 1:** 19156 SENECA AV (Hide property information from published listing)

Address 2:

City: WESTON

Postal / Zip Code: 33332

***Country:** USA

*** State/Province:** Florida

Number of bedrooms: 5 bedrooms

Fireplace: None Wood Gas Both Wood and Gas Electric

Basement: None Swimming Pool Hot Tub/Jacuzzi Sports Court Tennis Court

Features:


School District Name:

Description: WELL, WELL, WELL!!! WELL-LOCATED , WELL-BUILT , AND WELL-MAINTAINED . A NEW DIRECTION OF LIVING AWAITS YOU !!! IN THIS 5BE, 4 BA, UPGRADED T/OUT,

Display Property (ACTIVE): Yes

[Cancel and Go Back to My Listings](#) [Save Listing Information](#) [Click Save](#)

Scroll down to bottom of the page to save



Manage Tour:

- Click 5 Publish tour to post your tour

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19156 SENECA AV

1 Add/Edit Listing | 2 Add Tour Images | 3 Customize Tour | 4 Tour Extras | 5 Publish Tour | Profile/Settings | Create Tour | Manage Tours | Reports

Manage Images | Upload Images | Add/Edit Audio | Edit Slideshow

Show No Level | Display Order

Image Properties

Name: Photo289373077-1

Description:

Make this your default image

Floor Plan Image

Change Level: Exterior Front

Include in slideshow

Include in Zoom Gallery

Exterior Front

Main Floor

Second Floor

Third Floor

Preview Tour

When you select an image, you can edit its name or add a text description in the Image Properties pane. It is important to give each room a name, or the filename will be used as the default name. You can also change other properties of the selected image or edit the image by interacting with the appropriate controls in the Image Properties pane.

Publish Tour:

- Choose Use a Relaxed MLS-IDX Tour template
- Click the Generate Tour Button

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Publish Tour -

1 Add/Edit Listing | 2 Add Tour Images | 3 Customize Tour | 4 Tour Extras | 5 Publish Tour

Main | Profile/Settings | Create Tour | Manage Tours | Reports

Tour Checklist

Published Tours:

- on , status:

Click the "Generate Tour" button to generate a Published Tour Link for your listing. Select the type of MLS Link you would like to generate along with your **Full Branded** template - your choices are:
MLS Compliant which is your basic "Unbranded" tour with minimum MLS compliant information and
MLS Strict version which is a stripped version without any additional information.
MLS Branded version which is similar with MLS Strict but it shows your MLS Logo and other MLS related graphics.

(Note: if you need both MLS links you will have to go back to Manage Tours, Select the listing; Publish and Generate the tour with the 2nd MLS option checked to get your additional MLS link)

Use a Branded MLS-IDX tour template
 Use a Relaxed MLS-IDX tour template
 Use a Strict MLS-IDX tour template

Generate Tour

Publish and Posting Tours

Here is where you can publish and post your Tours.

When you publish your tour, RealBiz360 creates two Web pages, one is a full tour and one is an IDX compliant tour. IDX compliant tours are posted to an MLS and full tours are posted everywhere else.

You can post your tour to your checked default locations or simply add or remove one by un-checking the box.

Some sites will require additional information when you are posting to them. Please review each posting destination and select the appropriate options.

Posting tours now also includes the ability to send the tour link

Publish Tour:

- **Right Mouse click** on the MLS/IDX link and choose **“copy shortcut”**
- Log into your MLS and paste shortcut into your listing media area.

Create Tour - ?

1 Add/Edit Listing **2** Add Tour Images **3** Customize Tour **4** Tour Extras **5** Publish Tour


Please confirm the posting destination(s) details for your tour.

Click on these links to view your published Virtual Tour!




Full featured tour link: <http://rbts1.realbiz360.com/Listing-108699.html>

MLS/IDX compliant version of your tour: <http://rbts1.realbiz360.com/MLS-108700.html>

Right mouse click on link and select "copy shortcut"

 **announcemylisting**
Powered by AnnounceMyMove.com

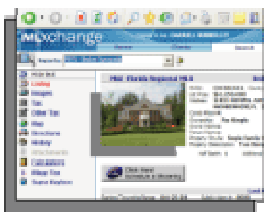
Drive traffic to your listing while being introduced to your client's social network! To learn more or to get started, click here: [announcemylisting](http://announcemylisting.com) Powered by AnnounceMyMove.com

Post your tour to MLS ...  ...  ...  ... and more

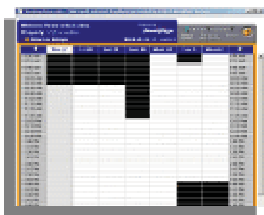


**Online Showing Management
for MLSs and REALTOR®
Associations**

ShowingAssist is the first-of-its-kind MLS system add-on tool that helps real estate professionals schedule showings online in order to save them from unnecessary phone calls and busy work. The benefits of incorporating ShowingAssist for an MLS include: saved time, fewer phone calls, more showings, better client service, better accountability and better security ... which can all lead to a quicker home-sale.



**Screen-shot of ShowingAssist
live on a listing in MLXchange**



**Interactive calendar shows
available showing hours**

ShowingAssist features include:

- Interactive calendar shows "open hours" to help the showing agent know when the listing is available to show.
- Showing agents can request either specific showing times or a window of time when they want to show a listing.
- ShowingAssist remembers confirmation preferences of the showing agent for rapid-entry of showing requests.
- An online note-pad allows the showing agent to ask questions or add comments as they would over the phone.
- Email notifications to the showing agent, listing agent and/or office front-desk improve accountability and eliminate uncertainty.
- Showing instruction mode allows for instant showing confirmation in order to save time and get the listing shown
- Online reports act as a reference to the office or listing agent
- Listing activity reports help the listing agent to manage the seller's expectations
- Optional showing feedback tool system will send an email to the showing agent with a web-based feedback form on the day of the showing.