

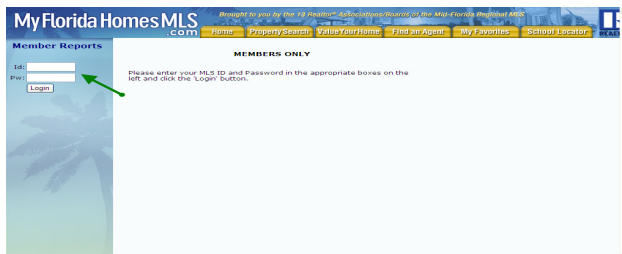
There are multiple options that members of MFRMLS have in order to display an agent's active listings and active office listings. There is a solution provided by FAR and MFR offers the agent an IDX solution that keeps your name in front of the consumer.

To use the custom link for the Consumer website for your IDX Search:

1. Go to the Consumer website, <http://MyFloridaHomesMLS.com>, scrolling down and click on Members only.



2. Log in with the same ID and password that you use to log into MLXchange.



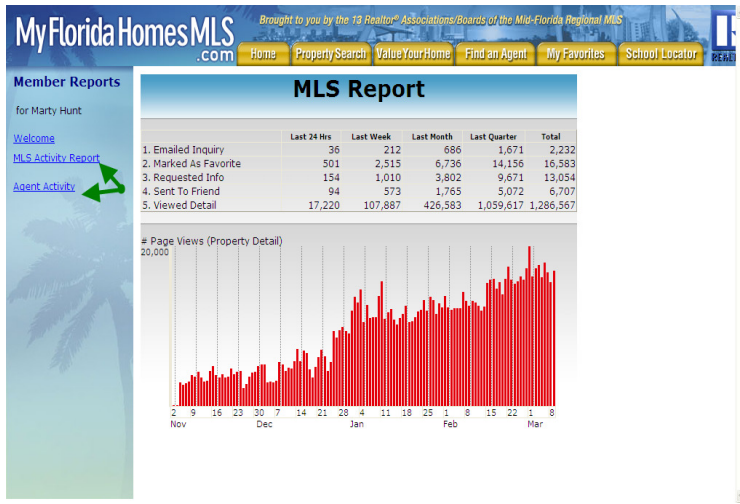
3. Then, copy the custom link underneath the first paragraph and paste it onto your personal website for a search option that shows your contact information when the consumer is looking at the listings through this link.

**MEMBERS ONLY**

**Your custom link:**  
Copy the link below and place it in your email signature, as a link on your webpage, or in blog postings. Website visitors who clicked your personal link will visit this website and any leads that result will flow to you instead of the listing agent. This provides an IDX-like experience.

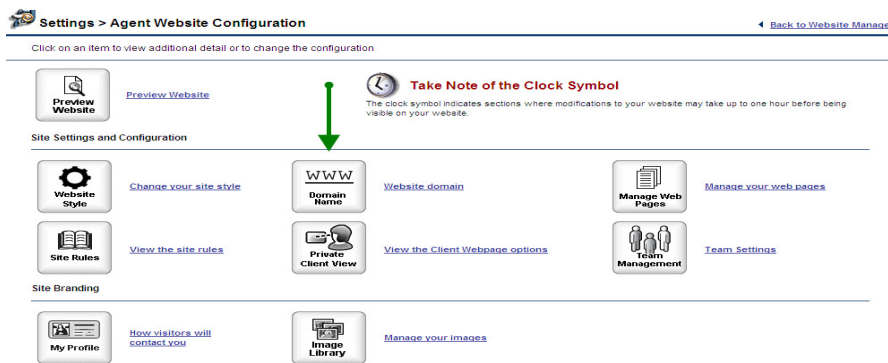
<http://www.myfloridahomesmls.com/marty>

- Also, available in the members only section of [MyFloridaHomesMLS.com](http://MyFloridaHomesMLS.com) is the MLS Activity Report and the Agent Activity Report.



To use the MFR MLXchange solution for displaying your ACTIVE LISTINGS and ACTIVE OFFICE LISTINGS please follow the steps below:

- Log in to MLXChange
- Click Settings in the upper right hand corner of the screen
- Click on Personalize
- Click on Website Management
- Click on Website Domain.



- Highlight and copy the URL for the "My Listings Page link," as shown below. This is the link you will use for your personal web site to display your Active Listings.

"My Listings" Page link: <http://mylistings.Training2.mfr.mlxchange.com>

Company Listings Page link: <http://companylistings.Training2.mfr.mlxchange.com>

7. Highlight and copy the URL for the “Company Listings Page Link,” as shown below. This is the link you will use for your personal web site to display your Company’s Active Listings.

“My Listings” Page link: <http://mylistings.Training2.mfr.mlxchange.com>

Company Listings Page link: <http://companylistings.Training2.mfr.mlxchange.com> 

8. If you want clients to search all active listings in the MFR MLS, then highlight and copy the URL for the “IDX Search link” located right under the Webpage URL Prefix. This is the link you will use for your personal web site to allow the clients to search all Active Listings in the MFR MLS.

Webpage URL Prefix: <http://Training2.mfr.mlxchange.com>


IDX SearchLink: <http://search.Training2.mfr.mlxchange.com> 

“Contact Me” Web Inquiry Form link: <http://lead.Training2.mfr.mlxchange.com>

9. Highlight and copy the URL for “Contact Me” Web Inquiry Form link. This link enables the Lead capture ability, displaying the leads in MLXChange in the “Today’s Summary” feature in the upper right hand corner on the home page.

Webpage URL Prefix: <http://training2.mfr.mlxchange.com>

IDX SearchLink: <http://search.training2.mfr.mlxchange.com>

“Contact Me” Web Inquiry Form link: <http://lead.training2.mfr.mlxchange.com> 

To use the FAR solution for your ACTIVE LISTINGS:

1. Call FAR at 407-438-1400
2. Tell the representative that you need an IDX solution for a personal website that will display ONLY your active listings.
3. You will need to have your NRDS number as well as the office that you work for
4. The representative will be able to provide you with a URL that you will write down.
5. Give the URL that the representative provides you to the person that created your website. Inform them to make that URL a “hyperlink” that says “My Listings”.

If you would like to obtain the OFFICE listings link from FAR you will need to speak to the broker of your office. The broker is the only one that is able to pull the OFFICE listing info from FAR’s office site.

To use the FAR solution for your OFFICE LISTINGS:

1. Request the broker from your office contact FAR to set you up with the IDX link for OFFICE LISTINGS.